

Education/ Training

2015 RATECARD



RATES EFFECTIVE
DECEMBER 28, 2014

*RATES ARE GROSS
AND DO NOT INCLUDE
APPLICABLE H.S.T.

The Toronto Sun
333 King Street East,
Toronto, Ontario
M5A 3X5

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ANNUAL CONTRACTS

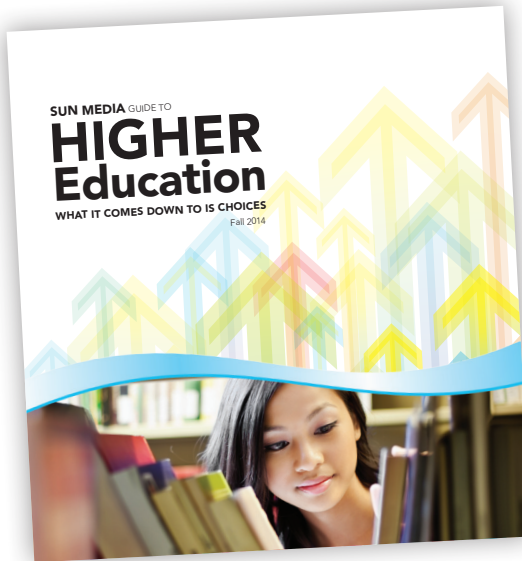
See your sales representative for details on contract rates.

EDUCATION/TRAINING*

CLASSIFIED SEMI DISPLAY RATES

Consecutive days not necessary. Prices quoted are for number of insertions ordered in advance without change. Rates are per line, per day.

LINES	MON.-SAT.	SUN.
Open rate	\$7.08.....	\$8.30
1,000	\$6.72.....	\$7.87
5,000	\$6.38.....	\$7.46
10,000.....	\$6.06.....	\$7.09
25,000.....	\$5.45.....	\$6.39
50,000.....	\$4.89.....	\$5.75
75,000.....	\$4.74.....	\$5.54



COMMERCIAL AGATE RATES

PER AGATE LINE (Minimum 3 lines)	MON.-FRI.	SUN.
1 insertion	\$14.58.....	\$21.39
7 insertions.....	\$ 8.33.....	\$12.25
14 insertions	\$ 5.91.....	\$ 8.71
30 insertions	\$ 5.42.....	\$ 7.98
45 insertions	\$ 5.20.....	\$ 7.61

Agate advertisements must be consecutive insertions ordered in advance without change.

*Rates are commissionable.

COLOUR ADVERTISING RATES

For 15% (spot) and 25% (process) more, add colour to your advertisement (based upon availability)

POSITION CHARGES

Earlugs (1.933" wide x 1.429" deep)

	MON.-SAT.	SUN.
13x	\$846.....	\$1,210
26x	\$759.....	\$1,132
52x	\$675.....	\$1,043

Colour 25% of rate card price when available.



Weekly Careers Feature

ON-LINE ADVERTISING OPPORTUNITIES AVAILABLE

- Please ask your Sales Representative

DAILY, SATURDAY AND SUNDAY R.O.P.

SPACE RESERVATION AND CLOSING

- Black and white bookings no later than 11 a.m. day before insertion (Friday 11 a.m. for Saturday and Sunday; Friday 12 noon for Monday).
- Black and white cancellations not accepted after 11 a.m. day before insertion.
- Colour reservations 4 days before publication. Printing material 3 days before publication. Cancellation date 3 days in advance. Special inks require at least 7 days notice. Rates on request.
- Material deadline 2 p.m. day before insertion.
- Material on disk due by 2 p.m. day prior.
- Flexform Advertising may be charged as full page and if so will be the only advertisement on the page.

DAILY, SATURDAY AND SUNDAY CLASSIFIED

SPACE RESERVATION AND CLOSING

Copy accepted up to 3:00 p.m. Monday-Thursday for the following day, 3:30 p.m. Friday for Saturday and Sunday and 4 p.m. Friday for insertion Monday. Ads requiring production work require 24 hours notice. Cancellations accepted before 2 p.m. Monday-Friday for the following day. Friday by 4 p.m. for Sunday and Monday. Material on disk due by 2 p.m. day before publication.

Local News • Sports • Entertainment